



Hi,

I am Anniek,
a UX/UI Designer
in  with **Smart Interfaces,**
Creative Solutions and **Clean Code.**

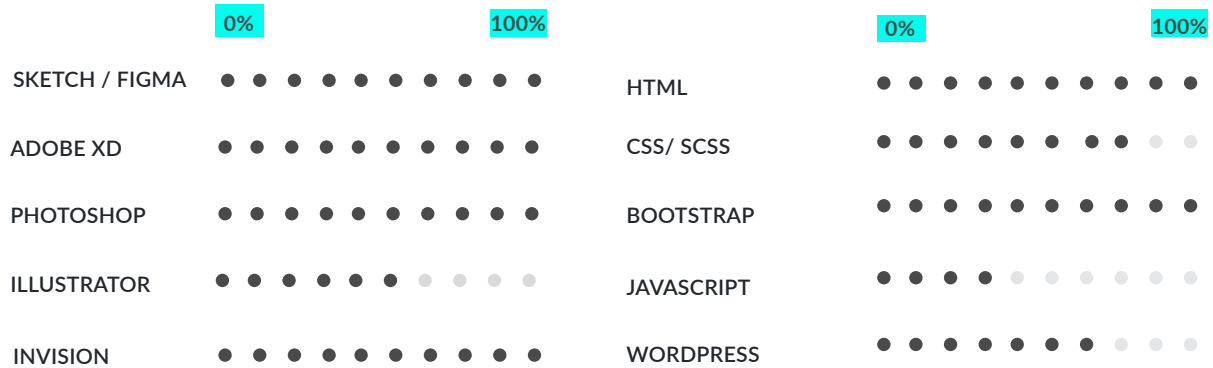
Having spent the last 14 years working across a range of projects and clients, I aim to bring high-end creative solutions coupled with bold, pixel-perfect design.

I take on projects from the ground up beginning with a UX strategy to a final interactive prototype, and like to code my designs using HTML, SCSS and Javascript.

PERSONAL DETAILS

E-MAIL	info@anniekkuppens.be	MY WEBSITE	www.anniekkuppens.be
WHATSAPP	0032 499 169 471	PDF PORTFOLIO	Download PDF Portfolio
LOCATION	Belgium & Sri Lanka	LINKEDIN	www.linkedin.com/in/anniekkuppens

TECHNICAL SKILLS



EDUCATION

- 2008 - 2009

SOFTWARE DESIGN
Major field of studies: UX /UI Design and Front—End (HTML, CSS, SCSS, Jquery)
VDAB / ANTWERP / BELGIUM
- 1996- 2001

AUDIOVISUAL AND FINE ARTS
Major field of studies: Photography, Videography, Webdesign
Tools: DOKA, colour printing, Photoshop, Illustrator, Indesign
Diploma grade: Master Visual & Audiovisual Arts
LUCA SCHOOL OF ARTS / BRUSSELS / BELGIUM

EXPERIENCE

AUG 2021 - END OF APRIL 2022

FREELANCE UX/UI DESIGNER / FRONT-END

UNIVERSAL MUSIC STUDIOS FOR INVENIO BUSINESS SOLUTIONS / 100% REMOTE

- Designed the new logo for the Admin Portal of Universal Music Group
- Created the UI Design for the new Admin Portal of Universal Music Group based on SAP
- Created the CSS theme for the new Admin Portal of Universal Music Group based on SAP

MARCH 2021 - JULY 2021

FREELANCE UX/UI DESIGNER / FRONT-END

UPTRUST- GROWTH MARKETING & PRODUCT STUDIO / 100% REMOTE

- Designed and developed a mini-site for Hyundai Wheeled Excavators.
<https://aimhigh.hyundai-ce.eu/?lang=en>
- Designed and developed a minisite for Barco Large Video Walls
<https://infopages.barco.com/largevideowall.html>
- Helped with UI Design of Deskalot, a global peer-to-peer marketplace where people who are in need of a flex desk can get in contact with people who offer a flexdesk.
- Designed different flows for ENGIE needed for A & B testing
- Made a UX Study & wireframes for Decovry, an online shopping platform for hand curated design and lifestyle
- Created the UI Design for the Cinionic Laser Light Calculator
<https://www.cinionic.com/laser-upgrade/>

JUNE 2018 - JAN 2021

FREELANCE UX/UI DESIGNER / FRONT-END

INVENIO BUSINESS SOLUTIONS AND OTHER CLIENTS / 100% REMOTE

- Created the UI Design and CSS theme of the new Tax Portal for the Government of Bahrain
- Designed the mobile App of the Dhareebha tax portal for the Government of Qatar
- Helped with the implementation, testing and bug fixing of the Taxpayer portal for Fiji
- Implemented code into SAP projects
- Worked regularly side by side with founders to figure out direction of the product.
- Created the UX/UI design and wrote the HTML/SCSS for a B2B e-commerce shop
- Worked out the UI design for several admin management systems,
- Created UX/UI for Pointspot, an American startup in business Real Estate.
- Designed and created WordPress websites for little start-ups
- Redesigned the multimedia editor for the Tijd.be. A tool that journalists use to publish their articles online

EXPERIENCE

FEB 2009- MAY 2018 (9 years)

UX /UI DESIGNER / FRONT-END

FOREACH, BELGIUM

- Build design systems from scratch.
- Handled the UX/UI for clients across a wide range of projects.
- Completed projects for Mediafin, Digipolis, Resto.be, Mediahuis, VRT and over 20 other clients.
- Designed pixel-perfect user interfaces for desktop and mobile.
- Created UI design and front end code for the Tijd and l'Echo, a big financial newspaper in Belgium
- Prepared all design assets for a handoff to developers.
- Build, sliced and coded numerous websites in Drupal, WordPress
- Developed user journey flows, created personas and site maps
- Created interactive prototypes for stakeholder communications.
- Prepared email campaigns in Mailchimp and Selligent
- Worked closely with front and back and teams.
- Made the UX/ IU design for the biggest restaurant website of Belgium

JAN 2002- AUG 2007

PHOTOGRAPHER

LIGHT CUISINE, BELGIUM

After my studies, I started the company "Light cuisine" which was mainly focused on fashion and advertising photography. I liked this work but my interest in the web was so big that I decided to obtain a degree in webdesign.